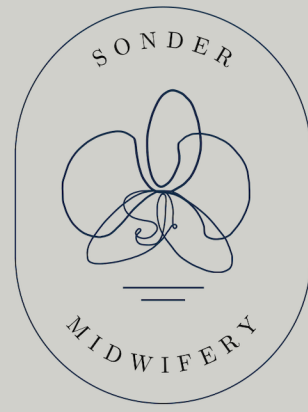
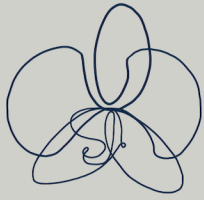


SONDER  
MIDWIFERY



COLOR PALETTE



#132c47



#2b483a



#787573



#e3dfe1



#80957c

INDIVIDUAL FONTS

Aa

CMU Serif

Aa

Darker Grotesque

BRAND STRATEGIES

EMPOWERING YOUR LIFE'S  
UNIQUE JOURNEY

SONDER: THE FEELING WHEN  
YOU REALIZE THAT EVERYONE  
HAS A UNIQUE LIFE JUST AS  
COMPLEX AS YOUR OWN

MOOD BOARD

